

APPLICATION FOR PROMOTA MEMBERSHIP

Please complete the form in full and enclose your application fee



We wish to apply for membership of PROMOTA. We understand that, if accepted, we will be admitted as a provisional member for a period of three months and will comply with the Constitution of the Association and its Code of Practice. We understand that our membership will continue until it is terminated in writing at the appropriate time as stated in the constitution..

Name of Company		VAT Number	
Limited Company/Partnership/Sole Trader (delete as applicable)		Contact	
Address		Reg. Number	
Post Code			
Telephone		Fax	
Email	Website		

COMPANY INFORMATION.

Annual Net sales (please tick) Up to £100k <input type="checkbox"/>	£100k - £250k <input type="checkbox"/>	£250k - £500k <input type="checkbox"/>	£500k - £1m <input type="checkbox"/>	£1m - £5m <input type="checkbox"/>	Over £5m <input type="checkbox"/>
Number of Employees			Date Company Formed		
Key Personnel (please give directors names or key personnel)					
Is your Company, or its Directors or Principals associated with any other company within the Promotional Merchandise Industry?					
Yes <input type="checkbox"/> No <input type="checkbox"/> If yes, please list the names of the Companies					
Have any of your Directors or Principals been associated with another company in the Promotional Merchandise Industry that have gone into liquidation leaving unsettled debts? Yes <input type="checkbox"/> No <input type="checkbox"/> If yes, please list the names of the companies					

MEMBERSHIP CATEGORY.

Please give a brief description of your products or services. (details provided are stored on a database available to other members)	
Are you a Distributor re-selling a wide range of products to end user Companies? Yes <input type="checkbox"/> No <input type="checkbox"/>	
Are you an Importer or Manufacturer of advertising gifts? Yes <input type="checkbox"/> No <input type="checkbox"/>	
What percentage of your turnover is? Imported <input type="text"/> % Manufactured <input type="text"/> % Just promotional merchandise <input type="text"/> %	
Do you sell what you import or manufacture to Distributors? Yes <input type="checkbox"/> No <input type="checkbox"/> and what commercial discount do you offer? <input type="text"/> %	
If you are an Importer or Manufacturer do you sell direct to non-trade customers? Yes <input type="checkbox"/> No <input type="checkbox"/> if yes, what percentage <input type="text"/> %	

REFERENCES.

Two reference are required from PROMOTA member companies with which you currently do business. If you are unsure if a Company is an existing member of PROMOTA, or do not know any members, please supply FULL contact details of a company you regularly do business with. Please supply Name, Company Name, email and fax number.

REFERENCE 1. Company Name _____ Address _____ _____ Post Code _____ Contact _____ Tel. _____ Email _____ Fax. _____	REFERENCE 2. Company Name _____ Address _____ _____ Post Code _____ Contact _____ Tel. _____ Email _____ Fax. _____
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APPLICATION. All price exclude VAT (VAT applies to UK invoices only)
 We would like to apply for European Membership at £410
 We would like to apply for Overseas Membership at £280
 (applies to companies based outside EU)..

Subscription: the year runs from 1st April to 31st March,
 The board reviews membership fees annually.

Resignations: Please refer to the Memorandum and Articles (Membership point 15).
 Upon completion of this form the memorandum and articles of the association bind you for the duration of your membership. The application process can take 6-8 weeks

Check List for Enclosures.

Applications are processed if the following are enclosed
 Application fee £50 +VAT.....
 This fee is non-refundable
 Current Brochure.....
 Current On-Line Brochure.....
 State Web Link.....

SIGNED. _____

PRINT NAME. _____

POSITION. _____ **DATE.** _____



PROMOTA membership categories:

S1 - a supplier selling only to re-sellers

S2 - a supplier selling to end users, and to re-sellers at a commercial discount

S3 - a supplier selling to end-users, and to re-sellers at a low or nil discount

D - a distributor selling all products available from suppliers to end users

T - a company supplying services to the trade

	Benefits of membership: an overview.....
•	The opportunity to build relationships with trusted partners
•	Use of the unbranded online catalogue containing over 10,000 products – value £250
•	New - Caxton, FX facility for currency exchange – saving bank exchange charges estimated per transaction - £25
•	New – PROMOTAmail broadcast e-mail software, worth £150 each time you use
•	New - Business insurance tailored to the Promotional Products industry
•	New – ISO accreditation scheme at discounted rates
•	New - 30 products advertised online (suppliers only) – worth £150
•	New – e-Business Opportunities (emailed IT newsletter)
•	Access to new business leads, referrals and enquires worth £100
•	Use of the unbranded online catalogue containing over 10,000 products, worth £250
•	Full listing and links on the website – worth £50
•	Unlimited use of the members website, online community and forum
•	Accreditation for members
•	LogBuy – savings on office services and equipment
•	Benefit from our partnerships with European and International Trade Associations
•	European Market research
•	Access to knowledgeable team at PROMOTA
•	Guest entry into International and European Partner events PPAI, PSI APPA PPPC
•	Supplier discounts at partner exhibitions
•	Access to Risk Disk – credit checking
•	Full access to online buyers’ guide for detailed product and supplier sourcing
•	The right to exhibit and visit the PROMOTA event
•	Regular copies of the PROMOTA magazine – the independent voice for members
•	Private Healthcare scheme – saving up to 25% of other schemes
•	Debt recovery service
•	Legal Helpline
•	Legal Insurance
•	The right to participate in all conference , business and social events

Benefits may change from time to time

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